



# Business Summary

510 Green Bay Rd, Winnetka, Illinois, 60093  
 Drive Times: 5, 15, 30 minute radii

Latitude: 42.10513  
 Longitude: -87.73368

Data for all businesses in area	5 minutes	15 minutes	30 minutes
Total Businesses:	766	12,600	65,350
Total Employees:	6,176	150,054	851,726
Total Residential Population:	15,082	210,474	1,534,669
Employee/Residential Population Ratio:	0.41:1	0.71:1	0.55:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.2%	41	0.7%	165	1.3%	1,464	1.0%	862	1.3%	8,021	0.9%
Construction	31	4.0%	184	3.0%	726	5.8%	4,781	3.2%	4,551	7.0%	30,938	3.6%
Manufacturing	15	2.0%	44	0.7%	318	2.5%	5,617	3.7%	2,388	3.7%	95,323	11.2%
Transportation	11	1.4%	87	1.4%	233	1.8%	2,001	1.3%	1,877	2.9%	19,508	2.3%
Communication	4	0.5%	18	0.3%	87	0.7%	656	0.4%	578	0.9%	6,385	0.7%
Utility	5	0.7%	52	0.8%	24	0.2%	278	0.2%	117	0.2%	5,844	0.7%
Wholesale Trade	16	2.1%	112	1.8%	418	3.3%	6,300	4.2%	2,763	4.2%	45,445	5.3%
<b>Retail Trade Summary</b>	<b>161</b>	<b>21.0%</b>	<b>1,165</b>	<b>18.9%</b>	<b>2,479</b>	<b>19.7%</b>	<b>32,988</b>	<b>22.0%</b>	<b>13,967</b>	<b>21.4%</b>	<b>173,411</b>	<b>20.4%</b>
Home Improvement	5	0.7%	20	0.3%	113	0.9%	1,158	0.8%	630	1.0%	9,814	1.2%
General Merchandise Stores	1	0.1%	10	0.2%	50	0.4%	2,455	1.6%	391	0.6%	13,560	1.6%
Food Stores	9	1.2%	130	2.1%	187	1.5%	3,368	2.2%	1,452	2.2%	20,275	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	3	0.4%	43	0.7%	146	1.2%	2,300	1.5%	1,013	1.6%	12,224	1.4%
Apparel & Accessory Stores	21	2.7%	103	1.7%	307	2.4%	2,813	1.9%	1,113	1.7%	8,548	1.0%
Furniture & Home Furnishings	15	2.0%	51	0.8%	302	2.4%	2,787	1.9%	1,526	2.3%	16,951	2.0%
Eating & Drinking Places	33	4.3%	446	7.2%	637	5.1%	9,943	6.6%	4,260	6.5%	54,161	6.4%
Miscellaneous Retail	74	9.7%	362	5.9%	738	5.9%	8,163	5.4%	3,582	5.5%	37,877	4.4%
<b>Finance, Insurance, Real Estate Summary</b>	<b>114</b>	<b>14.9%</b>	<b>764</b>	<b>12.4%</b>	<b>1,707</b>	<b>13.5%</b>	<b>12,220</b>	<b>8.1%</b>	<b>8,302</b>	<b>12.7%</b>	<b>91,803</b>	<b>10.8%</b>
Banks, Savings & Lending Institutions	32	4.2%	203	3.3%	423	3.4%	2,583	1.7%	2,515	3.8%	18,134	2.1%
Securities Brokers	32	4.2%	86	1.4%	368	2.9%	2,071	1.4%	1,028	1.6%	6,534	0.8%
Insurance Carriers & Agents	6	0.8%	19	0.3%	238	1.9%	1,676	1.1%	1,531	2.3%	40,136	4.7%
Real Estate, Holding, Other Investment Offices	44	5.7%	456	7.4%	678	5.4%	5,889	3.9%	3,227	4.9%	26,999	3.2%
<b>Services Summary</b>	<b>356</b>	<b>46.5%</b>	<b>3,369</b>	<b>54.5%</b>	<b>5,802</b>	<b>46.0%</b>	<b>78,893</b>	<b>52.6%</b>	<b>26,849</b>	<b>41.1%</b>	<b>349,158</b>	<b>41.0%</b>
Hotels & Lodging	0	0.0%	0	0.0%	41	0.3%	1,392	0.9%	262	0.4%	9,493	1.1%
Automotive Services	6	0.8%	40	0.6%	207	1.6%	1,090	0.7%	1,482	2.3%	8,625	1.0%
Motion Pictures & Amusements	17	2.2%	157	2.5%	388	3.1%	5,509	3.7%	1,907	2.9%	20,505	2.4%
Health Services	40	5.2%	248	4.0%	998	7.9%	18,057	12.0%	4,503	6.9%	82,810	9.7%
Legal Services	18	2.3%	64	1.0%	370	2.9%	1,564	1.0%	1,156	1.8%	5,118	0.6%
Education Institutions & Libraries	36	4.7%	1,863	30.2%	361	2.9%	15,732	10.5%	1,419	2.2%	72,080	8.5%
Other Services	239	31.2%	997	16.1%	3,437	27.3%	35,549	23.7%	16,120	24.7%	150,526	17.7%
<b>Government</b>	<b>19</b>	<b>2.5%</b>	<b>280</b>	<b>4.5%</b>	<b>159</b>	<b>1.3%</b>	<b>3,741</b>	<b>2.5%</b>	<b>628</b>	<b>1.0%</b>	<b>20,457</b>	<b>2.4%</b>
<b>Unclassified Establishments</b>	<b>25</b>	<b>3.3%</b>	<b>61</b>	<b>1.0%</b>	<b>482</b>	<b>3.8%</b>	<b>1,115</b>	<b>0.7%</b>	<b>2,467</b>	<b>3.8%</b>	<b>5,433</b>	<b>0.6%</b>
<b>Totals</b>	<b>766</b>	<b>100.0%</b>	<b>6,176</b>	<b>100.0%</b>	<b>12,600</b>	<b>100.0%</b>	<b>150,054</b>	<b>100.0%</b>	<b>65,350</b>	<b>100.0%</b>	<b>851,726</b>	<b>100.0%</b>

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.



# Business Summary

510 Green Bay Rd, Winnetka, Illinois, 60093  
 Drive Times: 5, 15, 30 minute radii

Latitude: 42.10513  
 Longitude: -87.73368

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%	10	0.1%	82	0.1%	46	0.1%	321	0.0%
Mining	0	0.0%	0	0.0%	3	0.0%	15	0.0%	14	0.0%	84	0.0%
Utilities	5	0.7%	51	0.8%	10	0.1%	137	0.1%	49	0.1%	4,757	0.6%
Construction	40	5.2%	220	3.6%	842	6.7%	5,534	3.7%	5,084	7.8%	34,285	4.0%
Manufacturing	14	1.8%	77	1.2%	314	2.5%	4,940	3.3%	2,527	3.9%	92,966	10.9%
Wholesale Trade	14	1.8%	76	1.2%	389	3.1%	6,100	4.1%	2,603	4.0%	44,407	5.2%
Retail Trade	126	16.4%	703	11.4%	1,774	14.1%	22,489	15.0%	9,277	14.2%	115,689	13.6%
Motor Vehicle & Parts Dealers	2	0.3%	41	0.7%	82	0.7%	2,031	1.4%	643	1.0%	10,733	1.3%
Furniture & Home Furnishings Stores	9	1.2%	37	0.6%	123	1.0%	1,675	1.1%	607	0.9%	5,248	0.6%
Electronics & Appliance Stores	5	0.7%	18	0.3%	158	1.3%	1,057	0.7%	847	1.3%	11,219	1.3%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.7%	20	0.3%	113	0.9%	1,158	0.8%	631	1.0%	9,813	1.2%
Food & Beverage Stores	8	1.0%	123	2.0%	152	1.2%	3,050	2.0%	1,207	1.8%	17,652	2.1%
Health & Personal Care Stores	8	1.0%	69	1.1%	140	1.1%	2,498	1.7%	834	1.3%	16,409	1.9%
Gasoline Stations	1	0.1%	2	0.0%	64	0.5%	269	0.2%	370	0.6%	1,491	0.2%
Clothing & Clothing Accessories Stores	28	3.7%	136	2.2%	379	3.0%	3,264	2.2%	1,438	2.2%	10,097	1.2%
Sport Goods, Hobby, Book, & Music Stores	16	2.1%	96	1.6%	145	1.2%	1,485	1.0%	625	1.0%	5,431	0.6%
General Merchandise Stores	1	0.1%	10	0.2%	50	0.4%	2,455	1.6%	391	0.6%	13,560	1.6%
Miscellaneous Store Retailers	40	5.2%	144	2.3%	318	2.5%	2,728	1.8%	1,409	2.2%	10,116	1.2%
Nonstore Retailers	2	0.3%	6	0.1%	50	0.4%	820	0.5%	275	0.4%	3,920	0.5%
Transportation & Warehousing	10	1.3%	39	0.6%	166	1.3%	1,513	1.0%	1,438	2.2%	16,398	1.9%
Information	19	2.5%	184	3.0%	295	2.3%	3,487	2.3%	1,474	2.3%	19,793	2.3%
Finance & Insurance	71	9.3%	310	5.0%	1,055	8.4%	6,518	4.3%	5,168	7.9%	65,342	7.7%
Central Bank/Credit Intermediation & Related Activities	32	4.2%	203	3.3%	420	3.3%	2,538	1.7%	2,471	3.8%	17,916	2.1%
Securities, Commodity Contracts & Other Financial	33	4.3%	87	1.4%	392	3.1%	2,285	1.5%	1,151	1.8%	7,220	0.8%
Insurance Carriers & Related Activities; Funds, Trusts &	6	0.8%	19	0.3%	242	1.9%	1,694	1.1%	1,546	2.4%	40,206	4.7%
Real Estate, Rental & Leasing	39	5.1%	443	7.2%	667	5.3%	5,086	3.4%	3,595	5.5%	24,178	2.8%
Professional, Scientific & Tech Services	120	15.7%	333	5.4%	1,857	14.7%	19,240	12.8%	7,454	11.4%	69,292	8.1%
Legal Services	19	2.5%	67	1.1%	394	3.1%	10,073	6.7%	1,238	1.9%	15,799	1.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	21	0.2%	611	0.4%	71	0.1%	4,579	0.5%
Administrative & Support & Waste Management & Remediation	27	3.5%	135	2.2%	504	4.0%	4,648	3.1%	2,823	4.3%	27,930	3.3%
Educational Services	38	5.0%	1,822	29.5%	446	3.5%	15,466	10.3%	1,779	2.7%	71,637	8.4%
Health Care & Social Assistance	55	7.2%	339	5.5%	1,279	10.2%	23,482	15.6%	5,720	8.8%	108,089	12.7%
Arts, Entertainment & Recreation	17	2.2%	148	2.4%	296	2.3%	5,494	3.7%	1,241	1.9%	18,096	2.1%
Accommodation & Food Services	33	4.3%	454	7.4%	701	5.6%	11,569	7.7%	4,664	7.1%	65,065	7.6%
Accommodation	0	0.0%	0	0.0%	41	0.3%	1,392	0.9%	262	0.4%	9,493	1.1%
Food Services & Drinking Places	33	4.3%	454	7.4%	660	5.2%	10,177	6.8%	4,402	6.7%	55,572	6.5%
Other Services (except Public Administration)	94	12.3%	500	8.1%	1,326	10.5%	8,730	5.8%	7,199	11.0%	42,417	5.0%
Automotive Repair & Maintenance	5	0.7%	33	0.5%	154	1.2%	853	0.6%	1,124	1.7%	6,533	0.8%
Public Administration	19	2.5%	280	4.5%	160	1.3%	3,791	2.5%	634	1.0%	20,781	2.4%
Unclassified Establishments	25	3.3%	61	1.0%	484	3.8%	1,121	0.7%	2,489	3.8%	5,620	0.7%
<b>Total</b>	<b>766</b>	<b>100.0%</b>	<b>6,176</b>	<b>100.0%</b>	<b>12,600</b>	<b>100.0%</b>	<b>150,054</b>	<b>100.0%</b>	<b>65,350</b>	<b>100.0%</b>	<b>851,726</b>	<b>100.0%</b>

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

June 11, 2015

Prepared by Esri