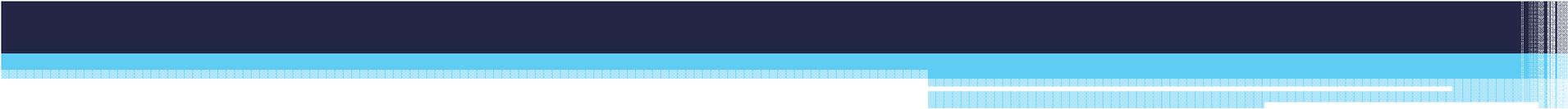


Stormwater Community Engagement Plan

June 11, 2013



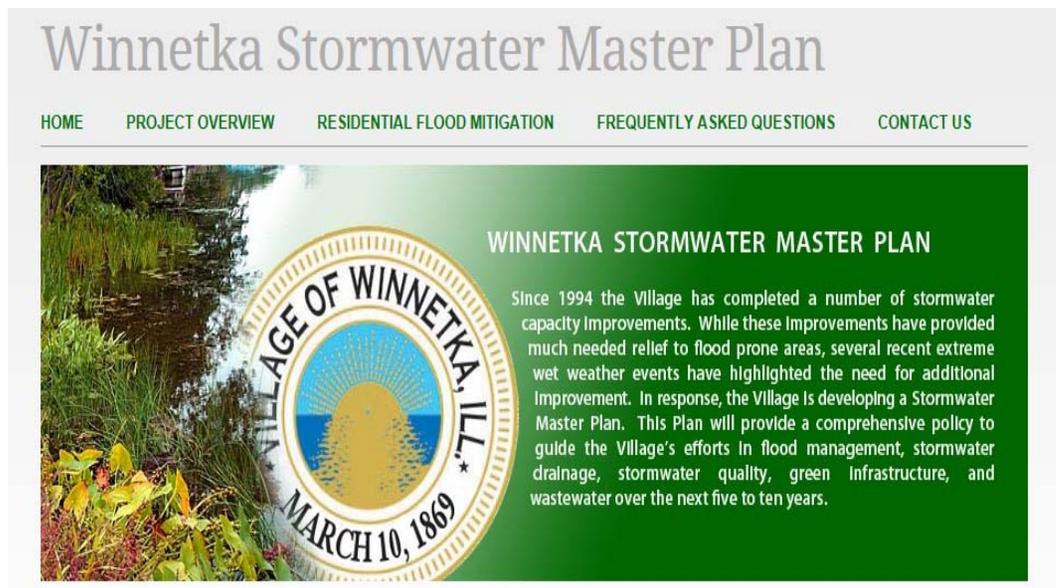


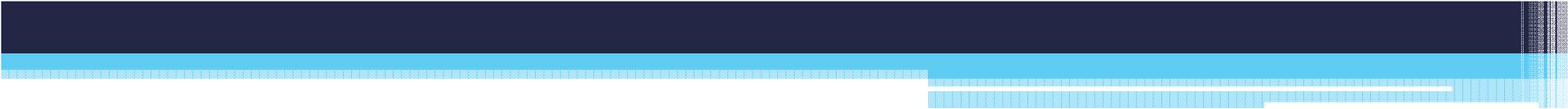
Stormwater Improvement Program

- Actions of the Village Council in May, 2013:
 - Accepted recommendation to implement a stormwater utility fee to finance 100% of proposed improvements
 - Voted to proceed on a comprehensive Improvement Program, with an estimated total cost of \$41,120,931
- Directive: Further educate the community and solicit widespread public input

Village Communications Activities

- Village Website
- Stormwater Master Plan Website
- E-Winnetka Newsletter
- *Winnetka Report*
- Stormwater Comments e-mail
- Residential mitigation seminars
- Monthly Stormwater Reports
- Cable Channel 10
- Webcasts

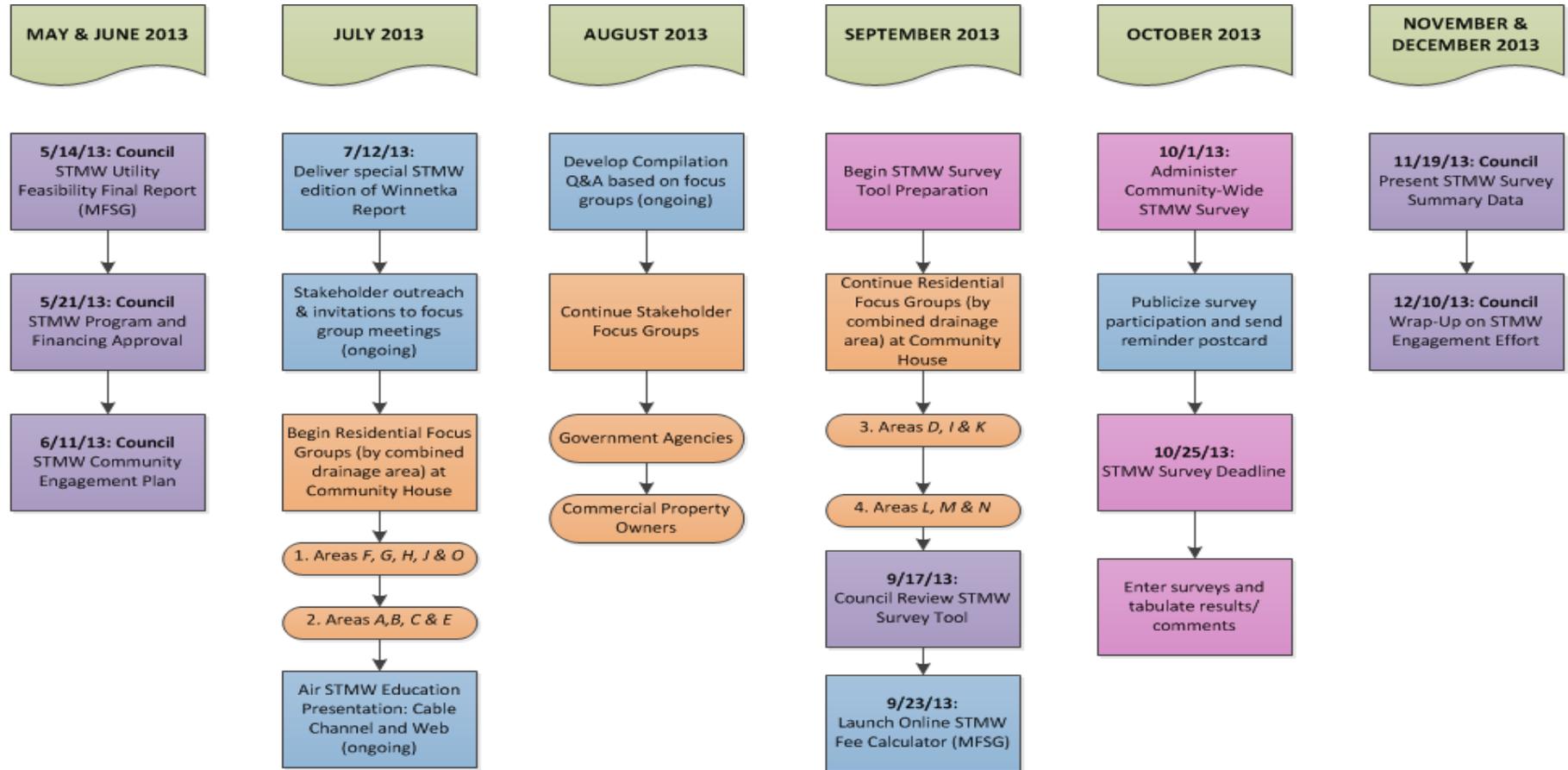




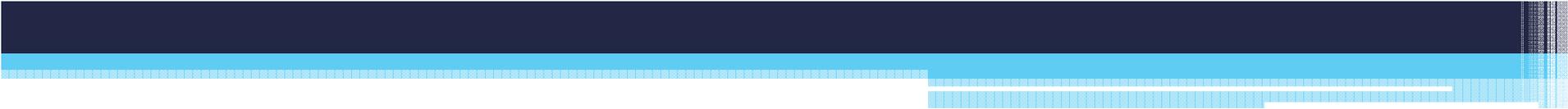
Process Goals

- Educate the community on both the Improvement Program and Financing Plans
- Provide consistent, fact-based information to the entire community
- Create a common base of knowledge
- Solicit public input
- Provide answers to questions

Overall Community Engagement Plan



- Legend:
- Blue Box= Communication/Outreach
 - Purple Box= Council Meeting
 - Orange Box= Engagement Activity
 - Pink Box= Survey



Engagement Plan Timeline

- Substantive work begins in July, 2013 and concludes with the survey completion in October, 2013
 - Resident meetings (by drainage area) scheduled to consider summer vacations and school year
 - Proposed survey to follow annual Caucus Council survey (September)
- Outcomes of process will be ongoing, and formally presented November & December, 2013

Special Edition, *Winnetka Report*

- Hard-copy newsletter distributed to every Winnetka household
- Up-to-date, factual information
- Educational materials:
 - Key Council actions
 - Proposed projects
 - Financing and utility data



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Village of Winnetka
510 Green Bay Road
villageofwinnetka.org

Stormwater Update

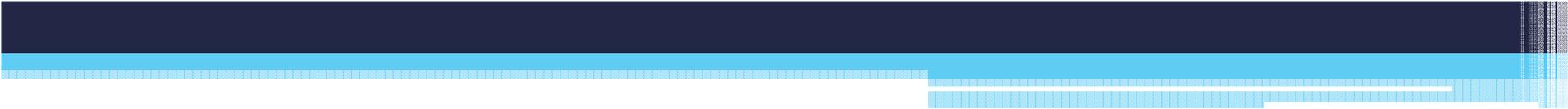
In the aftermath of the 2008 and 2011 floods, the Village has undertaken drainage studies to evaluate possible flood risk reduction improvements in 14 drainage areas. The identified improvements would provide increased flood protection to the most susceptible areas of the Village against rain events up to a 100-year, 1% chance storm. The flooding in 2008 and particularly in 2011 resulted in widespread street, yard, and basement flooding throughout the Village, even in areas not mapped as floodplains. The Village has identified improvements that would reduce the risk of flooding in severe storms – up to a 100-year rain event.

The Village Council has proceeded with engineering on some of the identified improvements, and has also moved forward with planning on the most significant improvement, the Willow Road Stormwater

Tunnel. Other improvements may also be considered in the future.

As part of determining how to implement necessary flood risk reduction improvements, the Village has engaged the services of Municipal Financial Services Group (MFSG) to evaluate financing options and methods for the improvements, including evaluating the feasibility of funding improvements via a Stormwater Utility. Over the period of January through March, 2013, MFSG held three workshops at Village Council meetings to evaluate and discuss various aspects of financing the proposed stormwater improvements.

Workshop #1, at the January 8th Village Council Study Session, focused on levels of service associated with a stormwater program (the elements to be considered as part of the Village's *Continued on p. 3*



Stakeholder Group Meetings

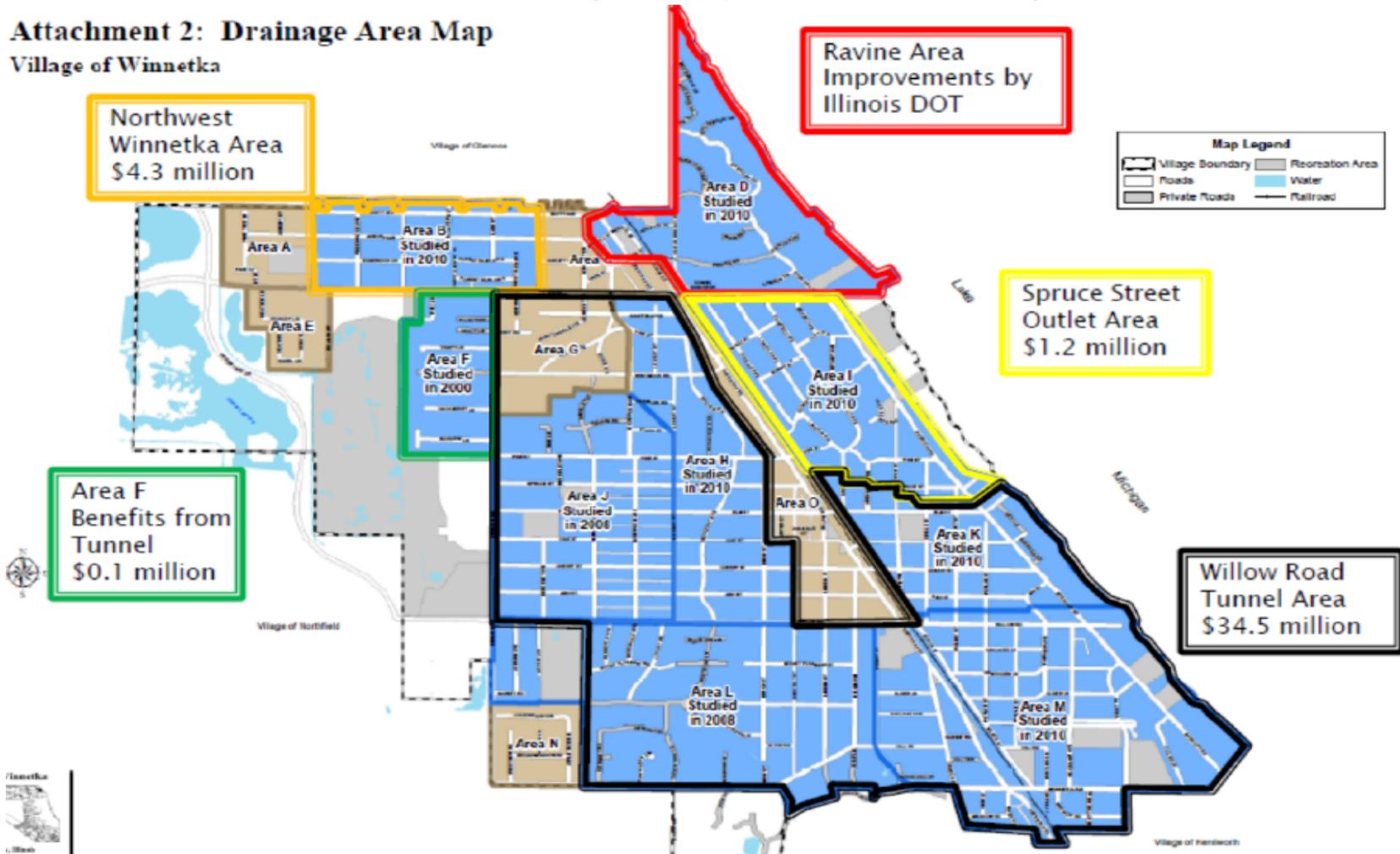
Semi-facilitated sessions to educate, answer questions, and offer an additional opportunity for input

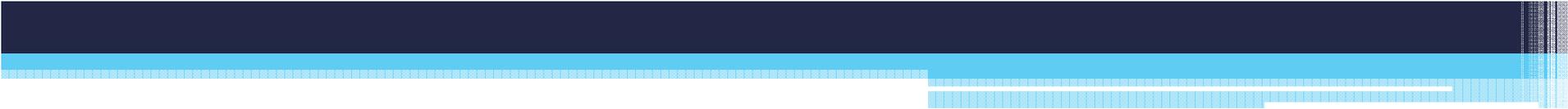
Meeting Participants

- Residents (by drainage area)
 - F, G, H, J & O
 - A, B, C, & E
 - D, I & K
 - L, M & N
- Government Agencies
 - Tax-Exempt
 - Not-for-Profit
- Commercial Property Owners
- Semi-facilitated by Staff with Council attendance
- Participation by consultants and engineers as required:
 - Municipal & Financial Services Group (MFSG)
 - Christopher B. Burke Engineering, Ltd.
 - Baxter & Woodman

Resident Meetings by Drainage Area

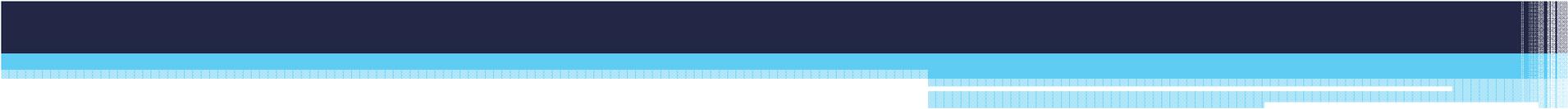
Attachment 2: Drainage Area Map Village of Winnetka





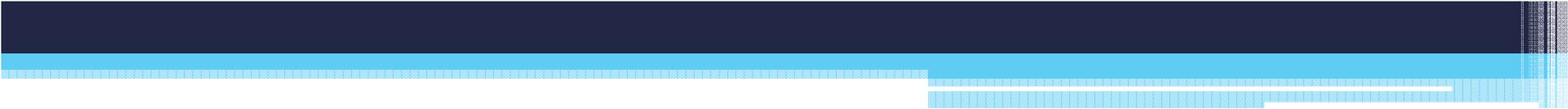
Meeting Structure

- Resident invitations by area
- Semi-facilitated sessions
 - Presentation on Improvement Program and Financing
 - Provide documentation and exhibits
 - Cover specific projects and benefits
 - Open Q & A
- Summarized and compilation Q & A results
- Held at Winnetka Community House



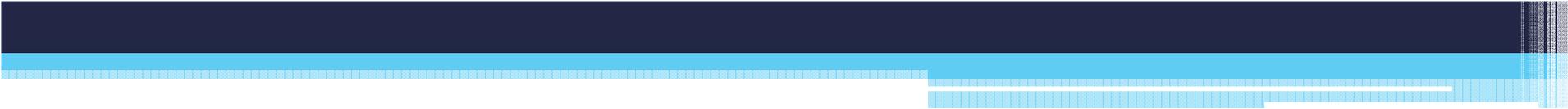
Inter-Related Projects

- **Baxter & Woodman:**
 - Draft stormwater master plan will be presented July 9, 2013
 - Master plan engagement process take place between October-November, 2013
 - Final Master Plan complete by end of 2013
- **MFSG**
 - Provided proposal to assist in utility implementation
 - Significant data “scrubbing” required for building database and online fee calculator



Community-Wide Stormwater Survey

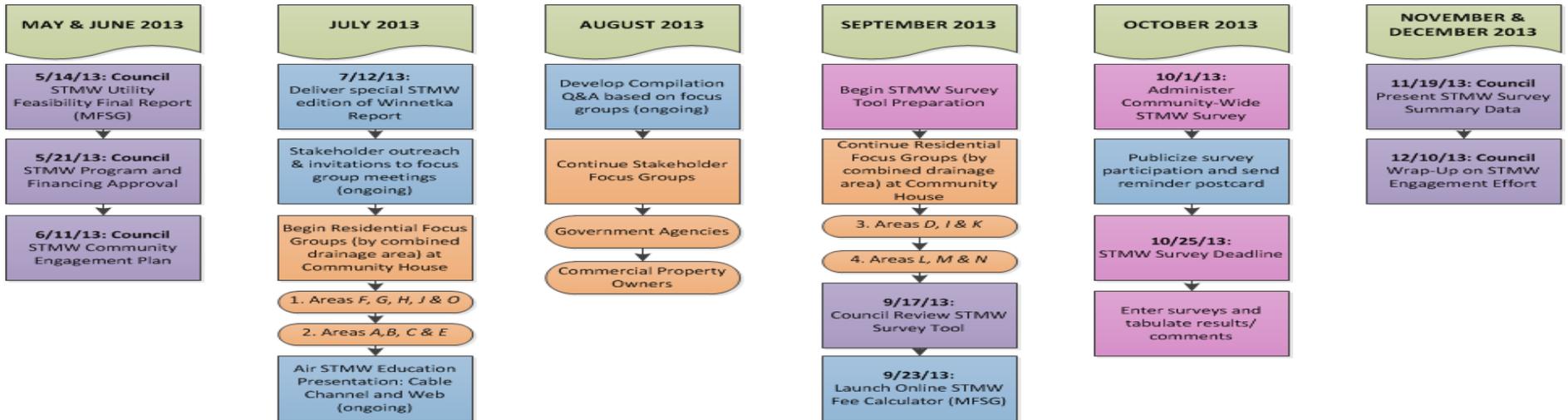
- Develop objective and comprehensive survey tool
- Distributed to each Winnetka household; paper survey tool
- Survey promotion methods:
 - Reminder postcard @ midpoint
 - Electronic notices and reminders
 - Kiosk posters, CodeRed calls, Utility Bill message



Process Outcomes

- Meeting updates and summaries will be compiled throughout the process
- Continue to use our well-established communication methods
- Stormwater Survey Preliminary Results:
November, 2013
- Engagement Process Results and Council Policy
Direction: December, 2013

Engagement Plan and STMW Projects



Northeast Winnetka Projects



Northwest Winnetka Project



Winnetka Avenue Pump Station

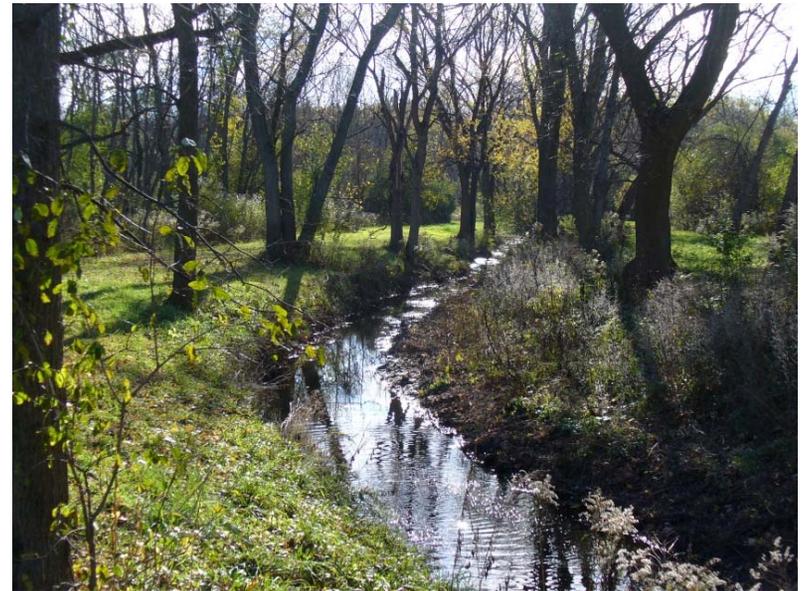


Willow Road Tunnel



Policy Direction

- Should Staff issue a Special Edition of the Winnetka Report?
- Should the Village facilitate Focus Group Meetings (4 Resident and 2 Other Stakeholders) with the assistance of consultants?
- Should Winnetka administer a Community-Wide Survey on the Stormwater Improvement Program?



Questions?

