

Business Summary

Place: Winnetka village

Data for all businesses in area

Total Businesses:	555
Total Employees:	5,567
Total Population:	11,943
Employee/Population Ratio (per 100 Residents)	46.6

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.2%	39	0.7%
Construction	25	4.5%	96	1.7%
Building Construction	14	2.5%	44	0.8%
Heavy/Civil Eng Construction	0	0.0%	0	0.0%
Specialty Trade Contractor	11	2.0%	52	0.9%
Manufacturing	12	2.2%	186	3.3%
Wholesale Trade	4	0.7%	102	1.8%
Durable Goods	2	0.4%	62	1.1%
Nondurable Goods	2	0.4%	40	0.7%
Trade Broker	0	0.0%	0	0.0%
Retail Trade	78	14.1%	412	7.4%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	6	1.1%	25	0.5%
Electronics & Appliance Stores	2	0.4%	15	0.3%
Building Material & Garden Equipment & Supplies Dealers	4	0.7%	14	0.3%
Food & Beverage Stores	5	0.9%	51	0.9%
Health & Personal Care Stores	5	0.9%	35	0.6%
Gasoline Stations & Fuel Dealers	1	0.2%	2	0.0%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	23	4.1%	106	1.9%
Sporting Goods, Hobby, Book, & Music Stores	29	5.2%	148	2.7%
General Merchandise Stores	4	0.7%	16	0.3%
Transportation & Warehousing	4	0.7%	76	1.4%
Truck Transportation	0	0.0%	0	0.0%
Information	13	2.3%	127	2.3%
Finance & Insurance	37	6.7%	256	4.6%
Central Bank/Credit Intermediation & Related Activities	15	2.7%	113	2.0%
Securities & Commodity Contracts	20	3.6%	119	2.1%
Funds, Trusts & Other Financial Vehicles	3	0.5%	24	0.4%
Real Estate, Rental & Leasing	21	3.8%	349	6.3%
Professional, Scientific & Tech Services	70	12.6%	272	4.9%
Legal Services	10	1.8%	41	0.7%
Management of Companies & Enterprises	2	0.4%	8	0.1%
Administrative, Support & Waste Management Services	11	2.0%	103	1.9%
Educational Services	22	4.0%	1,425	25.6%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

July 11, 2025

Business Summary

Place: Winnetka village

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Health Care & Social Assistance	57	10.3%	431	7.7%
Ambulatory Health Care	44	7.9%	311	5.6%
Hospital	0	0.0%	0	0.0%
Nursing/Residential Care	1	0.2%	23	0.4%
Social Assistance	13	2.3%	97	1.7%
Arts, Entertainment & Recreation	20	3.6%	317	5.7%
Accommodation & Food Services	40	7.2%	400	7.2%
Accommodation	3	0.5%	6	0.1%
Food Services & Drinking Places	37	6.7%	394	7.1%
Other Services (except Public Administration)	97	17.5%	753	13.5%
Repair & Maintenance	8	1.4%	72	1.3%
Automotive Repair & Maintenance	3	0.5%	12	0.2%
Personal & Laundry Service	44	7.9%	180	3.2%
Civic and Other Orgs	45	8.1%	501	9.0%
Public Administration	14	2.5%	206	3.7%
Unclassified Establishments	27	4.9%	10	0.2%
Total	555	100.0%	5,567	100.0%

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July 11, 2025

Business Summary

Place: Winnetka village

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	4	0.7%	49	0.9%
Construction	24	4.3%	89	1.6%
Manufacturing	11	2.0%	181	3.3%
Transportation	6	1.1%	98	1.8%
Communication	3	0.5%	15	0.3%
Utility	2	0.4%	72	1.3%
Wholesale Trade	4	0.7%	102	1.8%
Retail Trade Summary	117	21.1%	808	14.5%
Home Improvement	4	0.7%	14	0.3%
General Merchandise Stores	2	0.4%	13	0.2%
Food Stores	7	1.3%	68	1.2%
Auto Dealers & Gas Stations	1	0.2%	2	0.0%
Apparel & Accessory Stores	17	3.1%	75	1.4%
Furniture & Home Furnishings	9	1.6%	42	0.8%
Eating & Drinking Places	36	6.5%	389	7.0%
Miscellaneous Retail	41	7.4%	206	3.7%
Finance, Insurance, Real Estate Summary	61	11.0%	617	11.1%
Banks, Savings & Lending Institutions	15	2.7%	113	2.0%
Securities Brokers	19	3.4%	119	2.1%
Insurance Carriers & Agents	3	0.5%	24	0.4%
Real Estate, Holding, Other Investment Offices	25	4.5%	360	6.5%
Services Summary	283	51.0%	3,320	59.6%
Hotels & Lodging	3	0.5%	6	0.1%
Automotive Services	3	0.5%	12	0.2%
Movies & Amusements	18	3.2%	332	6.0%
Health Services	46	8.3%	338	6.1%
Legal Services	10	1.8%	41	0.7%
Education Institutions & Libraries	20	3.6%	1,457	26.2%
Other Services	183	33.0%	1,135	20.4%
Government	14	2.5%	206	3.7%
Unclassified Establishments	27	4.9%	10	3.7%
Totals	555	100.0%	5,567	100.0%

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